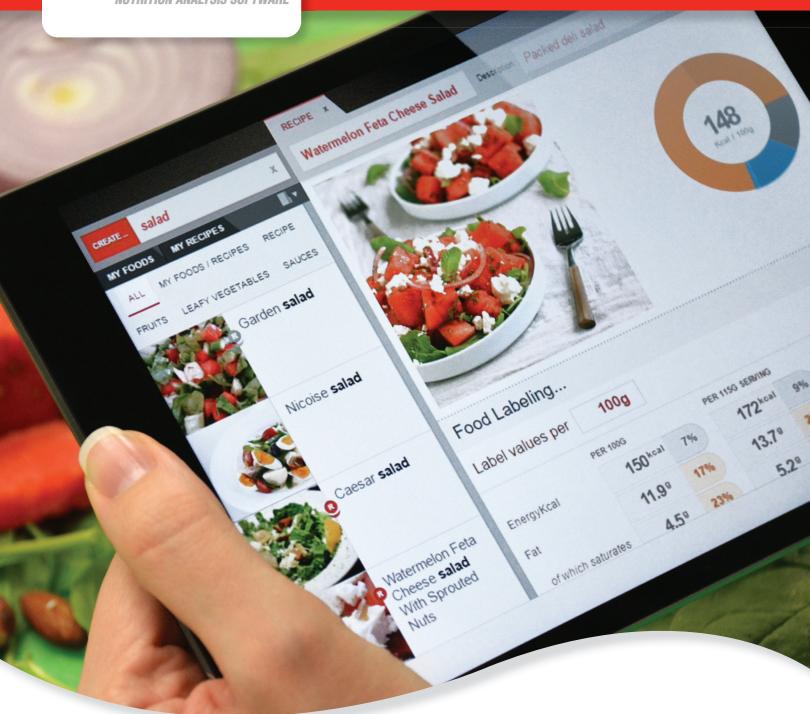


## NUTRITION ANALYSIS. ALLERGEN AWARENESS. MENU MANAGEMENT.

ONE PLATFORM DOES IT ALL



The Nutritics Insight solution, offered by DayMark, is provided to thousands of forward thinking food service customers around the world and enables kitchen managers and staff to seamlessly build and manage recipes and menu data within a unified system across a multi-unit organization.





## **Cloud-Based Nutrition Analysis**

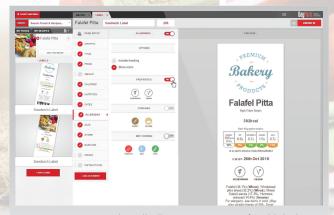


## **Conveniently Delivering Nutrition Analysis and Menu Management**

DayMark has partnered with Nutritics, a champion of software design and usability for the food service industry, to deliver an advanced, cloud-based program that leverages a robust database of ingredients to quickly and easily build and manage recipes and menu data.

The Nutritics Insight solution, available from DayMark, also offers the following:

- Menu cost analysis
- Regulation-ready nutrition facts
- Ability to collaborate with other users
- Support and training
- Supplier data imports
- Traceability and shelf-life tools
- Branded reports



Soon, Nutritics Insight will allow users to print food labels on demand. (Label designer currently in beta.)

Nutritics provides nutrition analysis solutions to thousands of forward-thinking food service customers around the world, including Aramark, Starbucks, TGI Fridays and Radisson Hotels.





& EDUCATION



Massive Database: More than 125,000 data points and growing! Our expert dietetic team continually adds user-requested foods and supplements to our proprietary, nutrition analysis program.



**Secure Data:** Encrypted servers and a regularly tested, comprehensive disaster recovery plan ensure your data remains safe and secure.



Front of House Digital Menu:

Provide customers with a searchable digital menu of recipes, enabling them to make purchasing decisions based on allergens, calorie content and price.

- Centralized, Comprehensive Analysis Platform: All your recipe analysis needs in one place. Analyze more than 60 individual nutrients including calories, sugar, salt, vitamins and glycemic index.
- Improved Efficiency Through
  Automated Processes: Nutritics
  performs analysis in seconds and
  remembers your information to make
  it even easier to assess dishes and
  recipes.
- breakdown of your recipe costs, assess the cost-per-portion and view contribution of individual ingredients to total costs. These insights will reduce costs and increase your margins.
- Automatic Updates: The program updates silently in the background, never disturbing your workflow. Receive database updates, feature enhancements and new food recommendations as they become available.
- We're Behind You: Gain instant access to training and education for your team from our network of highly trained nutrition professionals.



## STANDARD & ENTERPRISE LICENSE COMPARISON

FEATURES	BENEFITS	STANDARD SINGLE LICENSE Independent or Small Chain Operation \$49.95/mo. (Billed Annually)	ENTERPRISE LICENSE Large Multi-unit Operations  Custom Quote
Robust ingredients database	Access national & supplier database of 125,000 food ingredients	✓	✓
Nutrition analysis	Analyze content of recipes for nutritional claims, such as 'gluten free'	125	Unlimited
Instruction for meal preparation & plating	Create illustrated instructional recipe cards for convenient staff training	125	200
Reformulation tips	Receive reformulation alerts for modifying recipes to achieve nutritional claims		✓
Allergen flags	Automatically identify recipes containing any of the FDA's eight major food allergens	✓	✓
Cost calculators	Calculate and track costs by portion size or full recipe; determine profit margins and tax rates	✓	✓
Regulation-ready nutrition facts	Instantly generate FDA-compliant nutritional data	✓	✓
Label designer (in BETA)	Design complete grab & go labels with nutritionals, transactional data, and more (BETA; full version coming January 2018)	✓	✓
Collaboration	Selectively share & collaborate with other licensed Nutritics users	<b>√</b>	✓
Support & training	Access to 24/7 technical support and online training	✓	✓
Supplier data imports	Augment built-in supplier and national food databases by uploading your suppliers' data	✓	✓
Traceability & shelf-life tools	Identify country of origin, shelf life and storage data for inspectors	✓	✓
Branded reports	Customize reports with your brand's logo	✓	✓

Front-of-house digital menu	Provide customerfacing digital menu of recipes; give customers ability to search by allergen, calorie content & price	Upgrade \$29.95/mo. (Billed Annually)	✓
Project to larger screens	Push digital menu display to larger screens for easy customer viewing	Included with digital menu	✓
Mobile ready	Provide QR code for customers to scan & view digital menus on their personal smart devices	Included with digital menu	✓



